



# West Coast Cherry Update Report #8

“every artist was first an amateur”

~ [Ralph Waldo Emerson](#)

**April 26, 2010**

## CALIFORNIA:

- Today, Monday, **FIRST DAY HARVEST** in the Arvin growing region.
- Continue harvest on Tuesday, 4/27 – then depends on weather.
- The Rainiers are looking very strong and should have great size. Starting by the 10<sup>th</sup> of May.
- **BEST BING PROMOTIONAL PULL PERIOD:** May 26<sup>th</sup> through June 14<sup>th</sup>.

## WASHINGTON:

- The Chelan crop appears to be lighter than normal with the early Bings also looking lighter than normal.
- The later Bings from the Tri-Cities area are looking very close to normal with the peak occurring by the 18<sup>th</sup> of June.
- It is still a little too early to accurately predict the Yakima Valley and districts to the north.

Volume Varieties –Earliest to Latest	Growing Region	Projected 1 <sup>st</sup> Harvest	Projected Peak	Projected Last Harvest	To Consider:
Brooks	Arvin Area	<b>April 26</b>	May 5-15	May 17	
Tulare	Arvin Area	<b>April 30</b>	May 6-17	May 18	
Coral	Arvin Area	<b>April 26</b>	May 5-12	May 19	
Rainer	Fresno Area	May 10-12	May 15-20	May 23	Promotable Volumes
Tulare / Brooks	Fresno Area	May 3-5	May 8-17	May 24	Tulare may be gap-filler fruit this year
Coral	Stockton Area	May 17-18	May 23 – June 4	June 10	Great Size projected
Bing	Lodi / Stockton	May 17-19	<b>May 25-June 15</b>	June 18	17 <sup>th</sup> -25 <sup>th</sup> lighter production
Rainier	Stockton	May 22-24	May 23-June 5	June 7	Promotable Volumes
Chelan	Tri-Cities area	June 5-7	June 15-25	Later Report	Minor Pollination Issue
Bing	Tri-Cities area	June 9-12	June 17-29	Later Report	Minor Pollination Issue

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